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PRESS RELEASE

PACIFIC NORTHWEST TRANSPLANT BANK TO BECOME CASCADE LIFE ALLIANCE

Portland, Oregon: FOR IMMEDIATE RELEASE

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Pacific Northwest Transplant Bank is excited to announce that, as of July 1, we are changing our name to Cascade Life Alliance, a name better aligned with our life-saving mission. To the hospital partners, donor families, transplant centers and partner organizations in our service area of Oregon, SW Washington and Western Idaho, Cascade Life Alliance will continue to deliver the highest level of service in our mission to save, enhance and heal lives through organ donation and transplantation.

With name change comes logo change. The logo for Cascade Life Alliance represents the Cascadia region, emblematic of the three states in our donor service area. The flow of life, the saving of lives through organ, eye and tissue donation serves as the motivation and inspiration that brings us to our work every day.

At Cascade Life Alliance, we are striving, along with AOPO members across the country, to achieve 50,000 transplants in 2026. After record breaking years in both 2020 and 2021, we hope to continue that trend, in 2022 and into the future.

Craig Van De Walker, Executive Director, Cascade Life Alliance said, “We remain focused and steadfast in the values and goals that have driven our performance over the years. Our new name reflects that commitment and renews the spirit of our entire team, all devoted to our mission.”

Cascade Life Alliance remains a program at Oregon Health & Science University.